

## 全球科技產業發展

### Global Technology Industry Development

#### Instructors:

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At the end of the course, students will be able to:

- understand what factors contributed to successful technological catch-up in selected industries/economies (macro level);
- identify strategic approaches to create a globally robust and competent industrial system (meso level); and
- examine global industrial development issues and discuss the key elements for firms to search and define niches in global production value chain (micro level)

Continuous assessment (tasks and deliverables will be discussed in the class)

- Assignments- 60%
- Participation- 40% (asking/responding to thinking questions)

#### (Tentative) Teaching Schedule

Week	Lecture
1 22/Feb	Introduction- course overview
2 29/Feb	An overview of a learning economy
3 7/March	The art of technological catch-up and industrialization
4 14/March	Guest lecture (1)
5 21/March	Rents, rent seeking and economic development
6 28/March	Innovation financing: Venture capital, industry and market
7 4/Apr	Holiday
8 11/Apr	An institutional approach to technology industry development
9 18/Apr	Institutionalization of incremental innovation: mobile communication technologies
10 25/Apr	Institutionalization of radical innovation: regenerative medicine
11 2/May	Institutionalization of disruptive innovation: Shang Zhai

12 9/May	Guest lecture (2)
13 16/May	LCD Display: Trajectory and Strategy
14 23/May	Electric Vehicle: Trajectory and Strategy
15 30/May	Renewable Energy: Trajectory and Strategy
16 6/June	Industry 4.0: Trajectory and Strategy (+) Semiconductor: Trajectory and Strategy
17	Self-study
18	Self-study

\*The syllabus is subject to change based on needs (and schedule/unexpected circumstances) of the class.