

MFB 501900:
Corporate financial strategy and corporate governance
Spring 2024 Course Syllabus

Instructor: Pei-Fang Hsieh (謝佩芳)

Class hours: Sat. 1:00 pm – 3:50 pm

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Prerequisites

Accounting; Financial Management, Corporate Finance

Course Overview

This course is different from the financial management or corporate finance course. We will not focus on the traditional financial theory. The objective is to go much further in placing the theory into a usable context, which should enable practicing managers to understand more fully the potential value added by the best financial strategy available to them.

The first part we give an overview of financial strategy and its role within the overall corporate strategy of the business. The second part we link corporate and financial strategies and practice the corporate valuation. At the last two parts of lectures, we'll involve in the corporate governance and corporate externality issues. They are hot issues of modern corporate finance and bring together shareholder value and sustainability to define the purpose of 'tomorrow's global company'.

Course Reference

1. Bender, Ruth. Corporate Financial Strategy, 4th ed., Routledge.
2. Monks Robert A.G. and Minow Nell, Corporate governance, 5th ed., John Wiley & Sons.
3. Valuation: Measuring and managing the value of companies, 6th ed. (or 7th ed.), McKinsey Co.
4. Some case studies provided prior class.
5. Some paper related with our topics.

Grading

Class participation	20%
Paper presentation (2 papers)	40%
Term paper & presentation	40%