

# National Tsing Hua University Public Speaking and Presentation

## 演說與發表

Spring 2023  
Syllabus

### Course Information

Course Number	11220 LANG500001	Credits	3	Classroom	教103
Class hours	Monday 12:10-15:10				
學生身分別	Senior & Graduate Students				

### Instructor & Contact Information

Name	Email	Office Hour
陳惠芬	email2sino@gmail.com	By Appointment Only

### University Student Core Competency Indicators

25%	The ability to communicate and express oneself in English.
25 %	The ability to think critically and organize ideas logically in English.
20%	The ability to cultivate one's learning autonomy.
15%	The ability to develop one's cultural sensitivity and global perspectives.
15%	Acquire knowledge of English learning strategies and techniques.

### Classroom Language

 English 80 %       Mandarin 20 %

### Course Description

This course aims to provide senior and graduate students with the essential oral communication skills needed for academic purpose. Specific strategies for effective discussion and presentation will be introduced to guide students in preparing conference and other academic contexts. A variety of individual and collaborative activities will be incorporated in class to better prepare the students with hands-on practices and greater metacognitive awareness of their oral communication.

### Course Objectives

- To familiarize students with presentation fundamentals.
- To enhance student performance in public speaking.
- To develop skills and strategies for better expression of opinions or ideas.

### Suggested Textbooks

- Bradbury, A. (2006a). *Develop Your NIP Skills* (3rd ed.). London: Kogan Page Ltd.
- Bradbury, A. (2006b). *Successful Presentation Skills*. London: Kogan Page Ltd.
- Gallo, C. (2014). *Talk like TED: The 9 public-speaking secrets of the world's top minds*. New York, St. Martin's Griffin.
- Mark Powell. (2011). *Dynamic presentations*. Cambridge University Press. ISBN: 9780521150040
- Steven Gershon. (2015). *Present yourself 2* (2nd ed.). Cambridge University Press. ISBN: 9781107435780
- Alexia, Y., & James, B. (2020). *Sell Your Research-Public Speaking for Science*, Springer

### Grading

1.	Attendance	10%
2.	Participation and In-class Discussion	20%
3.	TED Talk Analysis (3/18)	20%
4.	TED Dubbing (5/6)	20%
5.	Presentation 1: Recommending a TED Talk (4/15) Presentation 2: SDGs and My Research (6/17)	30%

### Class Rules

- Class attendance, preparation and active class participation are required.
- If absent in case of uncontrollable situations (e.g. illness, emergency, important occasions, etc.), a valid proof should be provided WITHIN TWO WEEKS. (medication bag from accredited hospitals can be seen as a valid proof.)  
FIVE absences or THREE unexcused absences will yield a failing grade.
- Absence from a class is NO excuse for not knowing the assignment and what has been discussed in that class. It is YOUR responsibility to ask your fellow classmates what has been covered and what will be doing in the class.
- Complete all assignments on time. No late submission will be accepted unless valid and official reasons for absence are presented beforehand.
- Follow general guidelines of responsible conduct of research (RCR). Students are accountable for the integrity of the work they submit.
- Cellular phone should be turned off during the three-hour class period.

### Detailed Syllabus

Week	Date	Main Topic
1	2/19	Course introduction & Orientation
2	2/26	Getting Started Where do you want to go? How do you communicate?
3	3/4	Beyond the Words + (Commercial Dubbing Due) When You Feel the Fear Confidence Matters Know Your Audience
4	3/11	Words Words Words
5	3/18	Non-verbal Expressions+ (TED Talk Analysis Due)
6	3/25	Smooth Structure
7.	4/1	Body Language
8.	4/8	No Class Holiday -Tomb Sweeping Festival
9.	4/15	Presentation 1 (Recommending a TED Talk)
10.	4/22	Impact Techniques

11.	4/29	Story-telling
12.	5/6	When You Come to an End (Dubbing)
13.	5/13	Curtain Up
14.	5/20	Visual Aids
15.	5/27	QA Sessions
16.	6/3	Wrap It Up
17.	6/10	Dragon Boat Festival (No Class)
18.	6/17	Presentation 2: SDGs and My Research