

此次由 18 週改為 16 週，除新增「情境式學習」的方式，利用週末整天時間帶學生走訪在台灣的異國市集，藉由觀察和互動提升學生對跨文化溝通能力的提升外，利用第 16-18 兩週期間，讓學生撰寫異國市集報導並公開發布在課程社群網站，推廣在台的東南亞文化外，也是讓學生在一整學期的知識與實作練習後，沉澱並撰寫課程反思，加深學生對跨文化溝通能力的印象與內化。

## 國立清華大學清華學院國際學士班課程大綱

科號 Course Number		學分 Credit	3	人數限制 Size of Limit	42
中文名稱 Course Title	跨文化溝通概論				
英文名稱 Course English Title	Introduction to Intercultural Communication				
任課教師 Instructor	林佩錡 Lin, Pei-chih				
上課時間 Time		上課教室 Room			
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課程簡述 (Brief course description)					
<p><b>Course Description</b>          Intercultural communication knowledge and skill are getting more important to everyone who lives in the global village. This class aims to let students understand how people's identity, value and communication behavior are influenced by their home cultures. Such differences usually lead to misunderstanding and conflict.          Students in this class are expected to learn:</p> <ol style="list-style-type: none"> <li>1) To understand human as a cultural being and enhance awareness about culture and communication.</li> <li>2) To be able to explain and apply the basic concepts and theories of intercultural communication.</li> <li>3) To experience cultural differences, analyze and evaluate the influence of cultures on the ways people communicate.</li> <li>4) To heighten the awareness of cultural barriers and intercultural misunderstanding so that we can consciously face these problems and actively create an intercultural friendly environment.</li> </ol> <p><b>Required Readings</b>          Baldwin, J. R., Coleman, R. R. M., González, A. &amp; Shenoy-Packer, S. (2014). <i>Intercultural Communication for Everyday Life</i>. NY: Wiley-Blackwell.</p> <p><u>Additional Readings</u>          Kim, Y. Y. (2017). <i>The International Encyclopedia of Intercultural communication</i>. NI: John Wiley &amp; Sons, Inc.</p> <p><b>General Class Rule</b></p> <ol style="list-style-type: none"> <li>1) The main teaching and learning platform in this class is zuvio.</li> <li>2) We do roll calls on zuvio each class. Within 10 min means on time, from 10-20 min means late, and after 20 min means absent.             <ul style="list-style-type: none"> <li>● Each student has two chances to take-off. From the third time, it counts as absent.</li> </ul> </li> <li>3) Assignment submission is only on zuvio. If students accidentally do not submit assignments</li> </ol>					

on time, TA will open another session for delay submission.

- 4) We have 5-10 simple and open-booked question as quizzes each lecturing week. The quiz is on zuvio.
- 5) The situated learning will be on the weekend (either Sat or Sun). Please make sure you can join it (pick up 2 out of 3).

### Course Schedule

Week	Topic	Content	Quiz / Assignment
1	Intercultural Communication Competence	Introduction to the concept of intercultural communication and its importance.	Quiz
2	Communication Mode in different countries: Asia	Explore communication styles and norms in various Asian countries.	Quiz
3	Ethnicity and Cultural Identity	Delve into the role of ethnicity in shaping cultural identities and communication.	Quiz
4	Cultural Fluidity & Food Culture Studies	Understanding the concept of cultural fluidity and its implications in intercultural communication. Explore the significance of food in different cultures and its impact on communication.	Quiz
5	Cultural Conflict Theory	Analyze theories and models related to cultural conflicts and their resolution.	Quiz
6	<b>Situated learning (1)</b> Task explanation	Before stepping into the “real world,” learners should know what you are looking for on that site.	
7	<b>Situated learning (2)</b> <b>Indonesia Street</b>		On the weekend Learning Sheet
8	<b>Situated learning (3)</b> <b>Vietnam Market</b>		On the weekend Learning Sheet
9	<b>Situated learning (4)</b> <b>Philippine Street</b>		On the weekend Learning Sheet
10	<b>Situated learning (5)</b> Observation presentation	After the situated learning, learners shares what they fund.	(in-class oral presentation)
11	<b>Situated learning (6)</b> Reflection		
12	Migration & Cultural Hybridity and Fusion	Study the effects of migration on cultural blending and fusion.	Quiz
13	Cultural Acculturation and Maladaptation	Examine the process of cultural acculturation and the potential challenges it poses for individuals and societies.	Quiz
14	Exhibition Preparation Day		
15	Final term exhibition and presentation (I)		(in exhibition oral presentation)
16	Final term exhibition and presentation (II)		(in exhibition oral presentation)

- Syllabus might be minorly changed according to situations in each semester.

## **Evaluation**

- 1) Attendance: 8%
- 2) Participation: 16%
- 3) Quiz: 7%
- 4) Mid-term: 32%
  - Market tour assignment (pick-up 2 out of 3) (individual)
    - ✧ Learning sheet (I): 9%
    - ✧ Learning sheet (II): 9%
    - ✧ Total reflection: 9%
  - Group presentation (group): 5%
- 5) Final term: 37%
  - Poster design (group): 15%
  - Oral presentation (individual): 15%
  - Competition: 7% (7% or 4%)