

National Tsing Hua University, Department of Foreign Languages and Literature
Spring Semester 2024

11020FL 200902 閱讀與寫作一 (下) Reading and Writing I (2)

Tuesday 10:10 AM – 12:00 PM, Room 人社 C511

Instructor: Viphavee Vongpumivitch (張寶玉), viphavee@mx.nthu.edu.tw

Course objectives:

This is the second part of a year-long course designed for second-year college students majoring in Foreign Languages and Literature (FLL). The goal of this course is to train students to write expository and argumentative essays in English. Students will learn to generate ideas to support a clear thesis statement and work through several drafts of their essays with the help of peer review. This semester we will focus on writing argumentative essays. We will learn about the art of persuasion and its relationship with writing.

FLL Department's Core Capabilities to Be Cultivated by this Course:

- The ability to communicate and express oneself in the English language 70%
- The ability to think creatively 20%
- The ability to examine issues through global and multicultural perspectives 10%

Textbooks:

[REQUIRED]

Frederick, P. (2011). *Persuasive Writing: How to Harness the Power of Words*. Pearson Prentice Hall.

Wyrick, J. (2017). *Steps to Writing Well* (13th edition). Cengage Learning.

Teaching Methods:

Lecture, class discussion, reading and writing assignments, peer review

Evaluations:

Two Letters

- Letter to the Editor (one draft) 10%
- Letter to NTHU heads (one draft) 10%

Two Essays

- Argumentative Essay (free topic) (two drafts) 20%
- Argumentative Essay (assigned topic) (one draft) 20%

Two Book Review Essays

- Carnegie, D. (1981). *How to Win Friends and Influence People*. NY: Gallery Books. 20%
- Cialdini, R. B. (2021). *Influence: The Psychology of Persuasion* (New and Expanded Edition). Harper Business. 20%

Your Final Course Reflection

required but no grade

- Write a final course reflection. You have finished one year of Reading & Writing I. What have you learned?

Course Rules:

- Every time you are absent from class, a classmate has to know what happened to you and inform the teacher.
- **Homework are submitted on Microsoft Teams.** You must put your name and a title of your work on the first page and include a page number on each page. Use ***Times New Roman* font size 12, double spaced. Save your work as a Microsoft Word file, NOT a PDF file. Homework that does not follow these formats will not be graded.**
- Please take the initiative to contact the teacher whenever you have problems/questions about the course. **Emails written to the teacher must be written in English.**

Class Schedule (To be adjusted as the semester goes on.)

Dates	Course contents
(1) Feb 20	Course introduction, Books' introduction Frederick's chapters 1, 2, 3
(2) Feb 27	Frederick's chapters 4, 5, 6
(3) March 5	Frederick's chapters 7, 8, 9
(4) March 12	Frederick's chapter 11 Letters to the Editor from the New York Times, and https://ctb.ku.edu/en/table-of-contents/advocacy/direct-action/letters-to-editor/main
(5) March 19	Letter to the Editor DUE Book #1: Influence
(6) March 26	Letter to NTHU heads DUE Book #1: Influence (continued)
(7) April 2	Book #1: Influence (finished)
(8) April 9	Book Review #1 DUE Chapter 15 – Argumentation
(9) April 16	Chapter 15 – Argumentation (continued)
(10) April 23	Examples of argumentative essays over the years
(11) April 30	Argumentative essay outline day
(12) May 7	Peer Review of argumentative essay
(13) May 14	Argumentative essay (free topic) DUE Discussion of the reading for the “assigned” argumentative essay (World Economic Forum's <i>Jobs of Tomorrow</i>)
(14) May 21	Book #2: How to Win Friends
(15) May 28	Book #2: How to Win Friends (continued) Argumentative essay (assigned topic) DUE
(16) June 4	Individual meetings

- Book Review #2 and Final course reflection DUE Tuesday June 11th, 2024