



CSR 5002

Leadership

領導統御

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# 專才、通才、活才

- 領導統御：

能站上講台用清晰的思慮暢所欲言、能系統性安排繁雜無序的工作、能在壓力中尋找問題的最佳解、能坦然面對失敗挫折的勇氣、能具有良好的群體溝通能力、能具備豐富的國際知識、能有善良正直誠信的正面力量等…都是成就領導能力的重要特質，學院學生必修領導統御課程，讓學生面對未來自我人生有更高價值的期許。

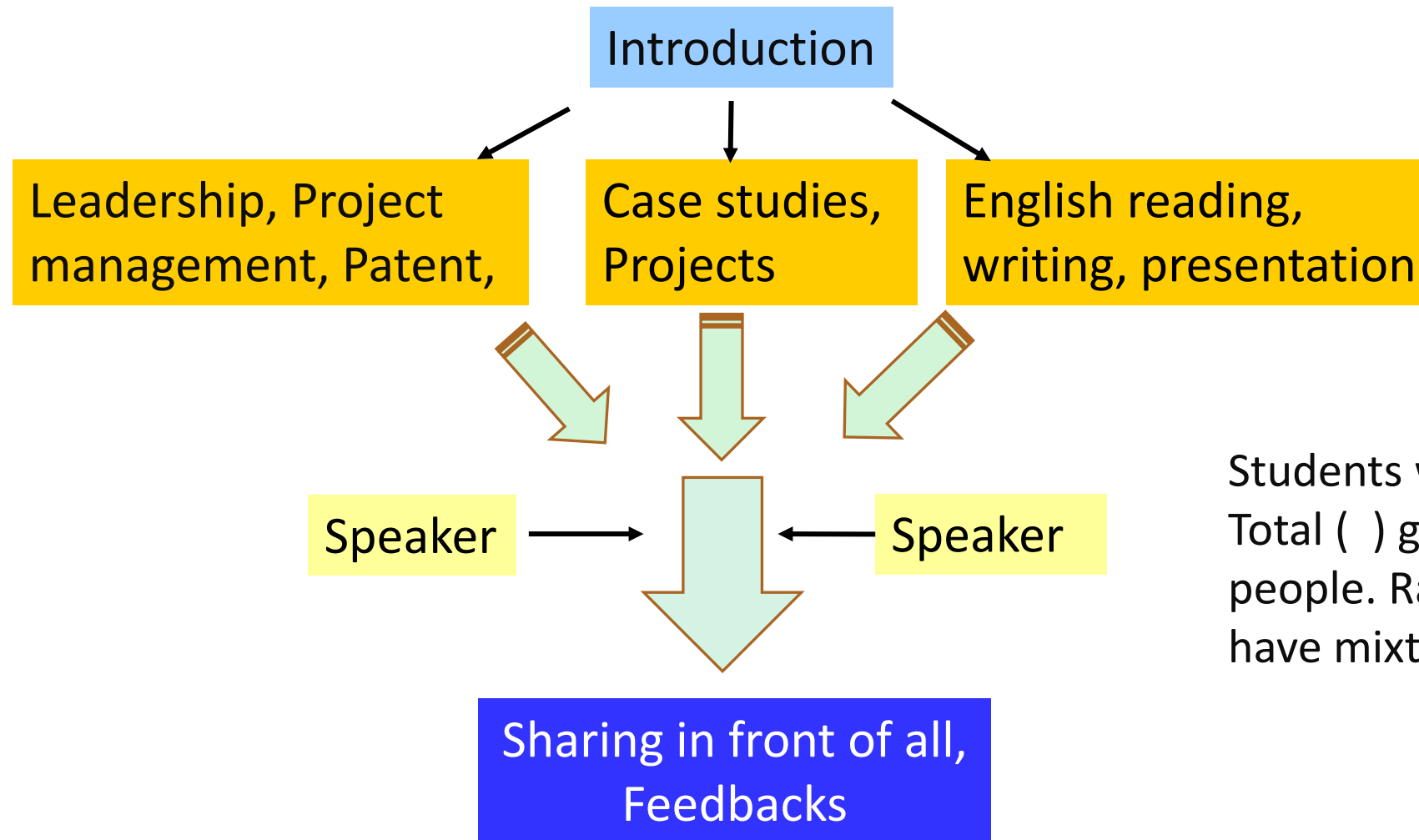
Plan to use real life examples to stimulate your thinking and guide you to make good pitches

# Outlines

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- Leadership styles/attributes and how to become a leader
- Burn Lin will talk about creativity and patents
- Chen-Fu Chien will talk about decision analysis
- Inviting speakers to share their experiences
- Case studies (events in flight), projects to develop your ideas and action plans
- Reading, writing, presenting
- An important capability of a leader is (persuasive) communication

# Course Flow



Students work on cases, projects. Total ( ) groups (each has ~4 people. Random grouping to have mixture of backgrounds )

# Schedule (as of now)

Week	Thursday
1 (2/22)	Cases, projects, ice breaker, explaining assignments (JT, Viphavee)
2 (2/29)	Leadership, Attribute, how to make a good leader, conflict (JT)
3 (3/7)	Sinyi Wang (MSFT) – 從台灣出發，放眼國際：多元跨界
4 (3/14)	Brian Sung (CDNS) - Leadership
5 (3/21)	ChenFu Chien (decision analysis)
6 (3/28)	Burn Lin (innovation, patent)
7 (4/4)	-
8 (4/11)	ChenFu Chien (decision analysis)

Week	Thursday
9 (4/18)	Project presentation, Q&A, (15 min /group)
10 (4/25)	Project presentation, Q&A, (15 min /group)
11 (5/2)	Project presentation, Q&A, (15 min /group)
12 (5/9)	Project presentation, Q&A, (15 min /group)
13 (5/16)	HBR paper's summary, student-led discussion
14 (5/23)	HBR paper's summary, student-led discussion
15 (5/30)	HBR paper's summary, student-led discussion
16 (6/6)	HBR paper's summary, student-led discussion, EQ assignment (due 6/10), Wrap up

# Reading, Writing, And Presentation

- There will be reading assignments; then, please write down your thoughts and action plans.

# Grading

- Project presentation (group work) 30%
- Guest speaker speech's reflection (individual work) 20%
- Harvard Business Review paper:
  - Paper's summary & student-led discussion (group work) 10%
  - Written test to check comprehension of papers (individual work) 20%
- EQ written assignment (individual work) 15%
- Class participation (individual work) 5%