

[111-2] 影像傳達藝術

學分數：3 / 授課時間：週二 5, 6, 7 節 / 上課教室：8216

授課教師：余季音 / E-mail：zebrafish100@gmail.com

一、課程概述

本課程以電影所揭示之影像美學與文化為主題，由早期電影至現代電影風格之遞嬗，論及電影所創造出之文化景觀，批判探討電影作為傳播媒體、藝術表現、與回應社會暨雕塑社會之視覺文化機制。

二、課程進度

週次	日期	課程內容
第 1 週	2/14/2023	課程介紹
第 2 週	2/21/2023	電影風格史 1：早期電影
第 3 週	2/28/2023	和平紀念日，放假一次
第 4 週	3/7/2023	電影風格史 2：德國表現主義
第 5 週	3/14/2023	電影風格史 3：美國黑色電影
第 6 週	3/21/2023	電影風格史 4：義大利新寫實
第 7 週	3/28/2023	電影風格史 5：法國新浪潮 1
第 8 週	4/4/2023	兒童節，放假一次
第 9 週	4/11/2023	電影風格史 5：法國新浪潮 2
第 10 週	4/18/2023	期中報告
第 11 週	4/25/2023	電影風格史 6：逗馬宣言
第 12 週	5/2/2023	電影與文化 1：邪典電影 1
第 13 週	5/9/2023	電影與文化 1：邪典電影 2
第 14 週	5/16/2023	電影與文化 2：類型片 1
第 15 週	5/23/2023	電影與文化 2：類型片 2
第 16 週	5/30/2023	電影與文化 3：當代亞洲電影 1
第 17 週	6/6/2023	電影與文化 3：當代亞洲電影 2
第 18 週	6/13/2023	期末報告

二、課程評量

評量項目	說明	比重
1 期中影評	請推薦與評論一部個人心中的當代佳片。以近十年（2008 年至今）發行之電影為範圍，選擇一部你心目中的好電影，撰寫電影評論一篇，並於	20%

	<p>課堂上口頭報告。</p> <p>書面報告相關要求：</p> <ul style="list-style-type: none"> - 字數：2000-3000 字。 - 須有參考或援引之資料，援引之資料需含外文文獻至少一篇，並以一致之論文體例 (APA、MLA、Chicago...) 寫作。 <p>口頭報告相關要求：</p> <ul style="list-style-type: none"> - 時間：20 分鐘 (或依修課人數有所調整)。 - 口頭報告時影片之播放請以 7 分鐘內為度。 - 需製作 PPT 簡報檔。 <p>* 書面報告與口頭報告呈現之重點或內容可略有不同。</p>	
2 論文導讀	<p>以個人或小組為單位，分配與課程主題相關之文章或論文一篇 (詳細導讀文章於開學後公布)，於指定日期口頭報告。須符合以下要求：</p> <ul style="list-style-type: none"> - 將文章內容製作為清晰之 PPT 簡報。 - 須另補充文章所提之案例細節、或另尋找相關之案例加以探討。 - 除報告文章內容外，並須帶領討論。 - 報告+引導討論時間為 60 分鐘，長篇文章可延長 10 分鐘 (若需播放影片全長不得超過 20 分鐘)。 <p>★選擇英文論文者，學期成績另加 2-3 分。</p>	30%
3 期末專題	<p>請以任何關於影像藝術之主題，撰寫一研究報告，並於課堂上發表，可為期中報告之延伸 (重複之內容限在 800 字內)。</p> <p>書面報告相關要求：</p> <ul style="list-style-type: none"> - 字數：4500-5000 字。 - 須有參考或援引之資料，並以一致之論文體例 (APA、MLA、Chicago...) 寫作。 <p>口頭報告相關要求：</p> <ul style="list-style-type: none"> - 時間：30 分鐘 (或依修課人數有所調整)。 - 報告時影片之播放請以 10 分鐘內為度。 	30%
4 出席與參與	<ol style="list-style-type: none"> 1. 需踴躍參與課堂討論與活動。 2. 缺課須請假。 	20%

[111-2] Study of Image Communication

Credits: 3 / Time: Tuesday 5, 6, 7 / Classroom: 8216

Instructor: Chi-Ying Yu/ E-mail: zebrafish100@gmail.com

I. Course Overview

This course focuses on the aesthetics and culture of images revealed by films. Both the transition of styles and the responding cultural landscape will be discussed. In this course, film is critically viewed as a form of communication medium, artistic expression, and visual cultural mechanism that reflects and sculpture the society.

2. Course progress

Week	Date	Course content
Week 1	2/14/2023	Course introduction
Week 2	2/21/2023	History of Film Style 1: Early Cinema
Week 3	2/28/2023	Peace Memorial Day. No Class.
Week 4	3/7/2023	History of Film Style 2: German Expressionism
Week 5	3/14/2023	History of Film Style 3: American Film Noir
Week 6	3/21/2023	History of Film Style 4: Italian New Realism
Week 7	3/28/2023	History of Film Style 5: French New Wave 1
Week 8	4/4/2023	Children's Day. No Class.
Week 9	4/11/2023	History of Film Style 5: French New Wave 2
Week 10	4/18/2023	Mid-term Paper Due & Oral Presentation
Week 11	4/25/2023	History of Film Style 6: Dogme 95
Week 12	5/2/2023	Film and Culture 1: Cult Movies 1
Week 13	5/9/2023	Film and Culture 1: Cult Movies 2
Week 14	5/16/2023	Film and Culture 2: Genre Movies 1
Week 15	5/23/2023	Film and Culture 2: Genre Movies 2
Week 16	5/30/2023	Film and Culture 3: Contemporary Asian Cinema 1
Week 17	6/6/2023	Film and Culture 3: Contemporary Asian Cinema 2
Week 18	6/13/2023	Term Project Due & Oral Presentation

2. Course evaluation

Requirements	Description	Percentage
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<p>1. mid-term paper: A film review</p>	<p>Please recommend and comment on a contemporary film. Select the film released in the past ten years (2013 to the present). You need to write a film review, and give an oral presentation in class.</p> <p>Paper requirements:</p> <ul style="list-style-type: none"> - Word count: 2000-3000 words. - There must be references and citations. The cited materials must contain at least one foreign language literature and be consistent in the referencing style (APA, MLA, Chicago...). <p>Oral presentation requirements:</p> <ul style="list-style-type: none"> - Time: 20 minutes (subject to change). - Video played in the oral presentations must be within 7 minutes. - PowerPoint presentation is required <p>*The focus or content of written and oral presentations may differ slightly.</p>	<p>20%</p>
<p>2 Review of Paper & Leading Discussion</p>	<p>Each student will be assigned to review an essay or paper related to the course theme. An oral presentation will be given on the designated date. The following requirements must be met:</p> <ul style="list-style-type: none"> - Make the content of the article into a clear PPT brief. - It is necessary to add the details of the case mentioned in the article, or find other relevant cases. -The presenter needs also to lead discussion. - The duration of the report + guided discussion is 60 minutes, and the long article can be extended by 10 minutes (if the video needs to be played, the total length should not exceed 20 minutes). <p>★ Those who choose an English thesis will receive an extra 2-3 points for semester grades.</p>	<p>30%</p>

3 Final topic	<p>Please write a research report on any topic related to video art and present it in class, which can be an extension of the report (the content repeated is limited to 800 words).</p> <p>Written report requirements:</p> <ul style="list-style-type: none"> - Word count: 4500-5000 words. - Must have references or citations and consistent paper style (APA, MLA, Chicago...). Writing. <p>Oral presentation requirements:</p> <ul style="list-style-type: none"> - Time: 30 minutes (subject to change). - Please use the video within 10 minutes at the time of reporting. 	30%
4. Attendance and participation	Active participation is required.	20%