

Management 管理學 (10810TM 200202)

Instructor: Wong Chan-Yuan / wcy@mx.nthu.edu.tw / R843

TA: (1) Lauren Liu / stiudliury@gmail.com

(2) Henry Gu / ej4193g436@gmail.com

Time: 15.30-18.20 (Wed)

Classroom: MXIC 旺宏 243 / 容量 80

Reference and Reading materials:

- Robbins S.P. and Coulter M. (2018), *Management* (14th Ed), Pearson Education: Harlow
- Case studies (will be provided)

Course Evaluation:

Test	(50% of final grade)
Mid-term	25%
Final	25%
Group Project	(20% of final grade)
Presentation	20%
Participation	(30% of final grade)
Participation (In class/ Online)	20%
Attendance	10%

Course overview:

Week	Date	Content	Students' presentation
1	11/9	Introduction to Management - Why study management - Management functions	
2	18/9	Decision Making - Decision making process - Approaches - Biases and errors	
3	25/9	Global management - Global trade environment - Managing in a global environment	
4	2/10	Socially conscious management - Workplace diversity - Social responsibility - Ethical Behaviour	
5	9/10	Managing change	

		<ul style="list-style-type: none"> - The change process - Managing change - Innovation 	
6	16/10	Strategic planning <ul style="list-style-type: none"> - The what and why - Corporate strategies - Competitive strategies 	
7	23/10	Fostering entrepreneurship <ul style="list-style-type: none"> - The context - Start-up 	3 teams
8	30/10	Test (Mid-term)	3 teams
9	6/11	Guest lecture on managing innovation	3 teams
10	13/11	Sports day (no class)	
11	20/11	Organization design <ul style="list-style-type: none"> - The elements - Organic structure - Design options 	3 teams
12	27/11	Human resource management <ul style="list-style-type: none"> - The importance of HR - Selection process - Skill and knowledge 	3 teams
13	4/12	Leadership <ul style="list-style-type: none"> - Theories - Views on leadership 	3 teams
14	11/12	Guest lecture on global business and management	3 teams
15	18/12	Controlling activities and operation <ul style="list-style-type: none"> - The control process - Resources allocation techniques - Project management - Scenario planning - Operation management 	3 teams
16	25/12	Test (Final)	
17	1/1	New Year (no class)	
18	8/1	Re-cap	